

Abstract

Title: Prognosis of the German Bundesliga

Objectives: The main goals of the diploma thesis were to analyse the German Bundesliga from her financial aspect and to create a prognosis of selected values until the year 2020.

Methods used: First time was used the financial analysis of absolute, differential and relation indicators. Then to estimate the future development of the German Bundesliga were selected linear and exponential trends calculated and applied with using the least squares method. On the top was calculated and applied the modified exponential with using the method of partial sums.

Results: Summary the outcome of the financial analysis through financial indicators and selected values prognosis of the German Bundesliga until the year 2020.

Key words: Football, financial source, club, competition, financial analysis, turnover, profit, salaries, revenues, costs